



Westover

SHELBY COUNTY | ALABAMA

2024 RETAIL OVERVIEW



Shelby County
The Natural Choice

City of Westover

SHELBY COUNTY | ALABAMA

Westover, located along the busy US HWY 280 corridor, is approximately 20 miles southeast of Birmingham. A growing community with extensive plans for (PUD) Planned Unit Development projects, Westover has tremendous growth potential - from scenic wooded hills for new neighborhoods to commercial development potential along Hwy 280. Pine Mountain Preserve, currently under construction, offers large lots for farmhouse style homes in a private community setting complete with hiking trails and communal recreation sites. Westover is also home to Camelot Manor, a popular wedding venue, and ServPro's regional training center, both of which generate visitor traffic.



1,778

City
Population



1,337

City Daytime
Population



\$77,034

City Median
Disposable Income



38%

City Bachelor
Degree or Higher

Source: 2024 ESRI

Median Household Income

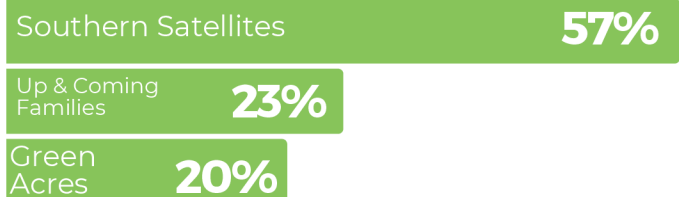


\$374,590

MEDIAN HOME VALUE



ESRI Tapestry Segments



Key Community Assets

DIEHL
Aerosystems

US Customer Support
Center


Camelot Manor

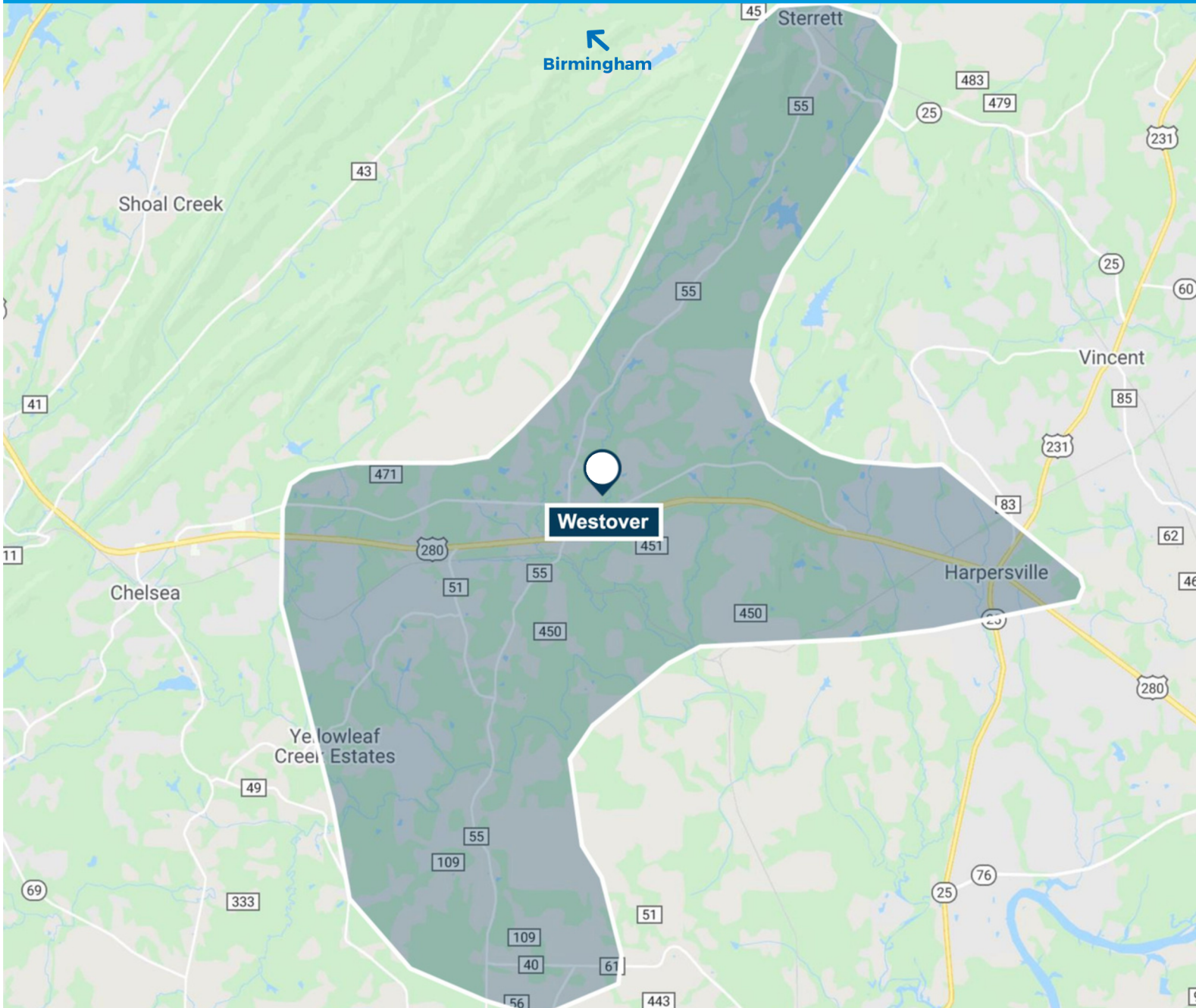
Camelot Manor
Wedding & Event Venue

SERVPRO®

Regional Training Center

Westover Trade Area

SHELBY COUNTY | ALABAMA



6,054

Trade Area
Population



5,290

Trade Area Daytime
Population



\$79,871

Trade Area Median
Household Income



25%

Trade Area Bachelor
Degree or Higher



2.4%+

YoY Pop Growth Past 5 Yrs



7.34%+

YoY Median HH Income Growth
Past 2 Yrs



19.7%+

YoY Job Growth Past 2 Yrs



Westover Retail & Traffic

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