



280 Corridor

HOOVER | SHELBY COUNTY | ALABAMA

2023 RETAIL OVERVIEW

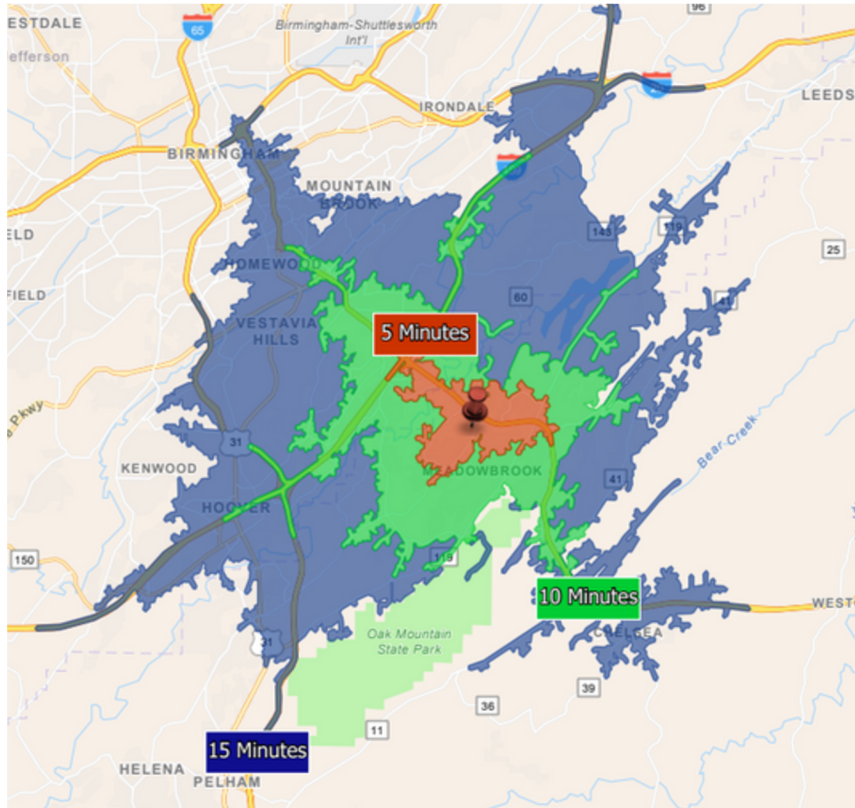


Shelby County
The Natural Choice

US Hwy 280 Corridor

SHELBY COUNTY | ALABAMA

The Cities of Hoover and Birmingham are both positioned along the US HWY 280 corridor in Shelby County, Alabama. In addition to Hwy 280 being one of the busiest traveled routes in the region, with traffic counts ranging from 60k to 90k vehicles per day, the area also offers attractive demographics that are appealing to employers and retailers alike. Economic drivers in the area include Grandview Medical Center, Inverness & Meadowbrook Corporate Office Parks, Jefferson State Community College, Greystone Golf & Country Club and Shoal Creek Club. Consider the demographics below as you seek future locations for your business and let the team at 58 INC assist you with identifying your next site!



Source: 2022 / ESRI Business Analyst / 15-Minute Drive Time from US HWY 280 & Inverness Center Parkway



193,231
Population



246,905
Daytime
Population



\$72,518
Median HH
Disposable Income



61%
Bachelor Degree
or Higher

Median Household Income

\$52,035

Alabama

\$67,521

USA

\$105,893

US HWY 280

\$393,643

Median Home Value



US Hwy 280 Major Employers



685



756



2,172



624



1,881



Contact our team for assistance with:

- ✓ **Market Information**
- ✓ **Site Selection**
- ✓ **Introduction to CRE Agent or Property Owner**
- ✓ **Liaison to City for Development Services**

View available properties, community profiles, & key data

www.58inc.org



60-90K VPD
Vehicles Per Day



246,905
Daytime
Population



6.8%+
YoY Job Growth Past 2 Yrs



280 Corridor Retail & Traffic

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