



# Calera

SHELBY COUNTY | ALABAMA

2024 RETAIL OVERVIEW



**Shelby County**  
The Natural Choice

# City of Calera

SHELBY COUNTY | ALABAMA

Consistently ranked one of the fastest growing cities in Alabama, Calera is bursting with potential! A suburb of the Birmingham-Hoover MSA, Calera is situated on I-65 and benefits from location and convenience while offering a variety of housing options and excellent schools. The Shelby County Airport paired with interstate access at three exits generate development opportunities that result in a diverse economy and strong employment base. The city is also home to Corbin Farms Winery, Ozan Winery & Vineyards, The Heart of Dixie Railroad Museum, Timberline Golf Course and a sports complex that hosts tournaments throughout the year. Calera's focus on downtown revitalization and recent adoption of a comprehensive plan further demonstrates why this community is eager to explore new opportunities!

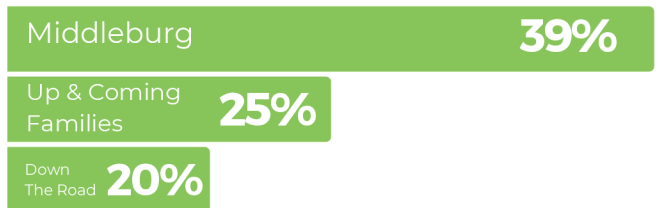


Source: 2024 ESRI

## Median Household Income



## ESRI Tapestry Segments



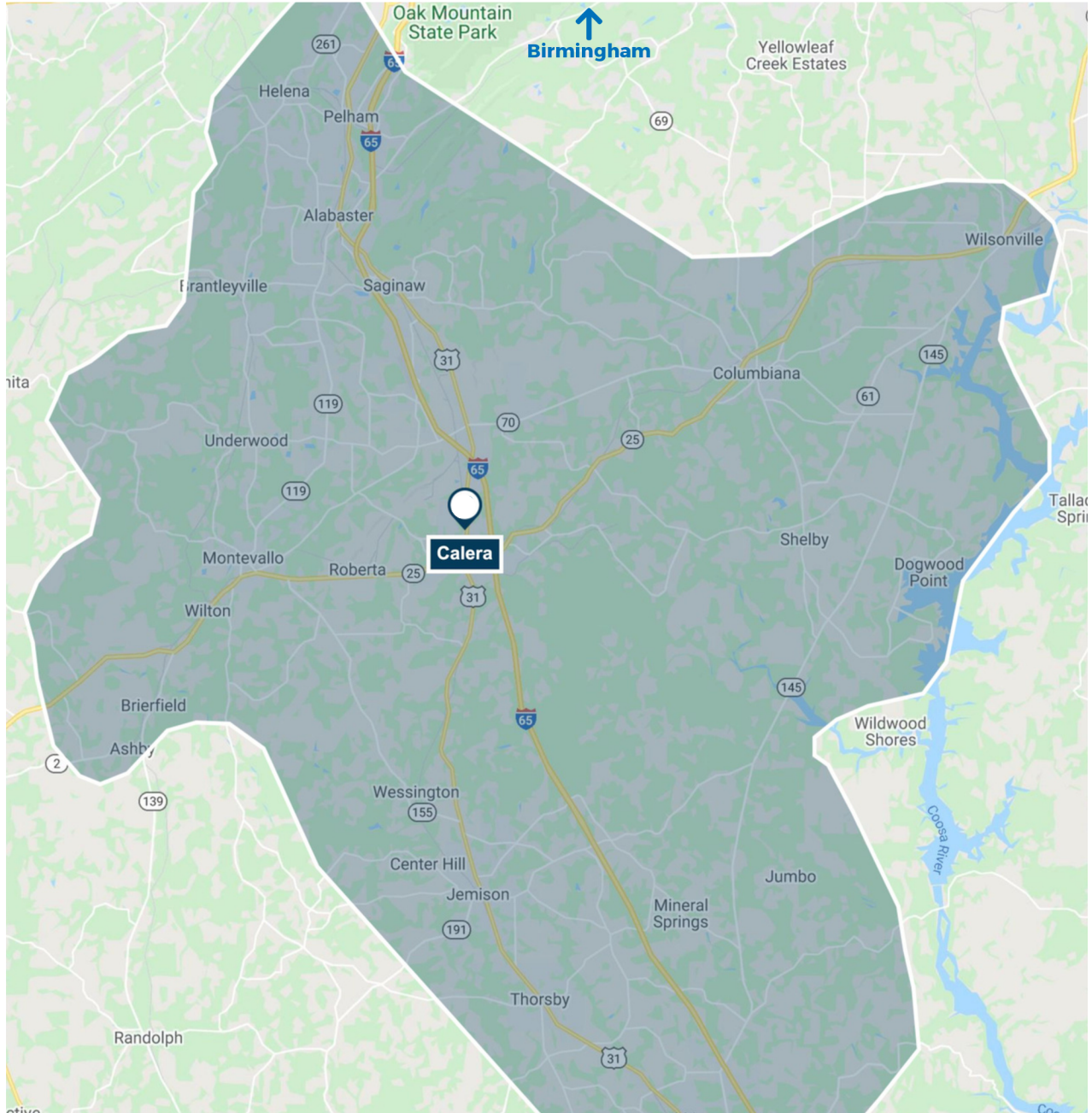
## Major Employers





# Calera Trade Area

SHELBY COUNTY | ALABAMA



**140,977**

Trade Area  
Population



**128,152**

Trade Area Daytime  
Population



**\$66,218**

Trade Area Median  
Household Income



**18%**

Trade Area Bachelor  
Degree or Higher

Source: 2021 | The Retail Coach | Mobile Mapping Data





128,152

Trade Area Daytime Population



4.7%+

YoY Pop Growth Past 5 Yrs



9.6%+

YoY Job Growth Past 2 Yrs



# Calera Retail & Traffic

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