



# Alabaster

SHELBY COUNTY | ALABAMA

2024 RETAIL OVERVIEW



**Shelby County**  
The Natural Choice

# City of Alabaster

SHELBY COUNTY | ALABAMA

Alabaster is a suburb of the Birmingham-Hoover MSA and is situated along I-65, approximately 20 miles south of downtown Birmingham. As the largest City in Shelby County, Alabaster continues to attract residents and businesses due to its location, amenities and quality of life. Shelby Baptist Medical Center anchors the City's medical mile serving patients throughout central Alabama while high academic standards and an award-winning athletic program at Alabaster City Schools contribute to consistent population and housing growth. These factors combined with a diverse industry base make it easy to understand why Alabaster is an attractive place to live and do business!



**34,826**

City Population



**31,298**

City Daytime Population



**\$75,915**

City Median Disposable Income



**43%**

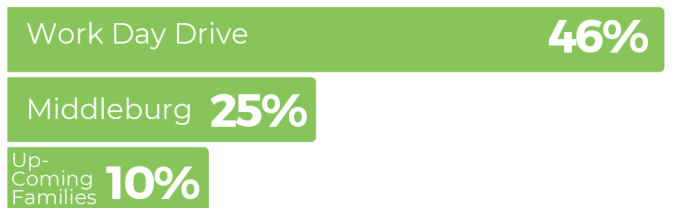
City Bachelor Degree or Higher

Source: 2024 ESRI

## Median Household Income



## ESRI Tapestry Segments



## Major Employers

 **Shelby Baptist Medical Center**  
Brookwood Baptist Health.  
**1,100**

 **ALABASTER CITY SCHOOLS**  
**750**

 **AGC**  
**320**

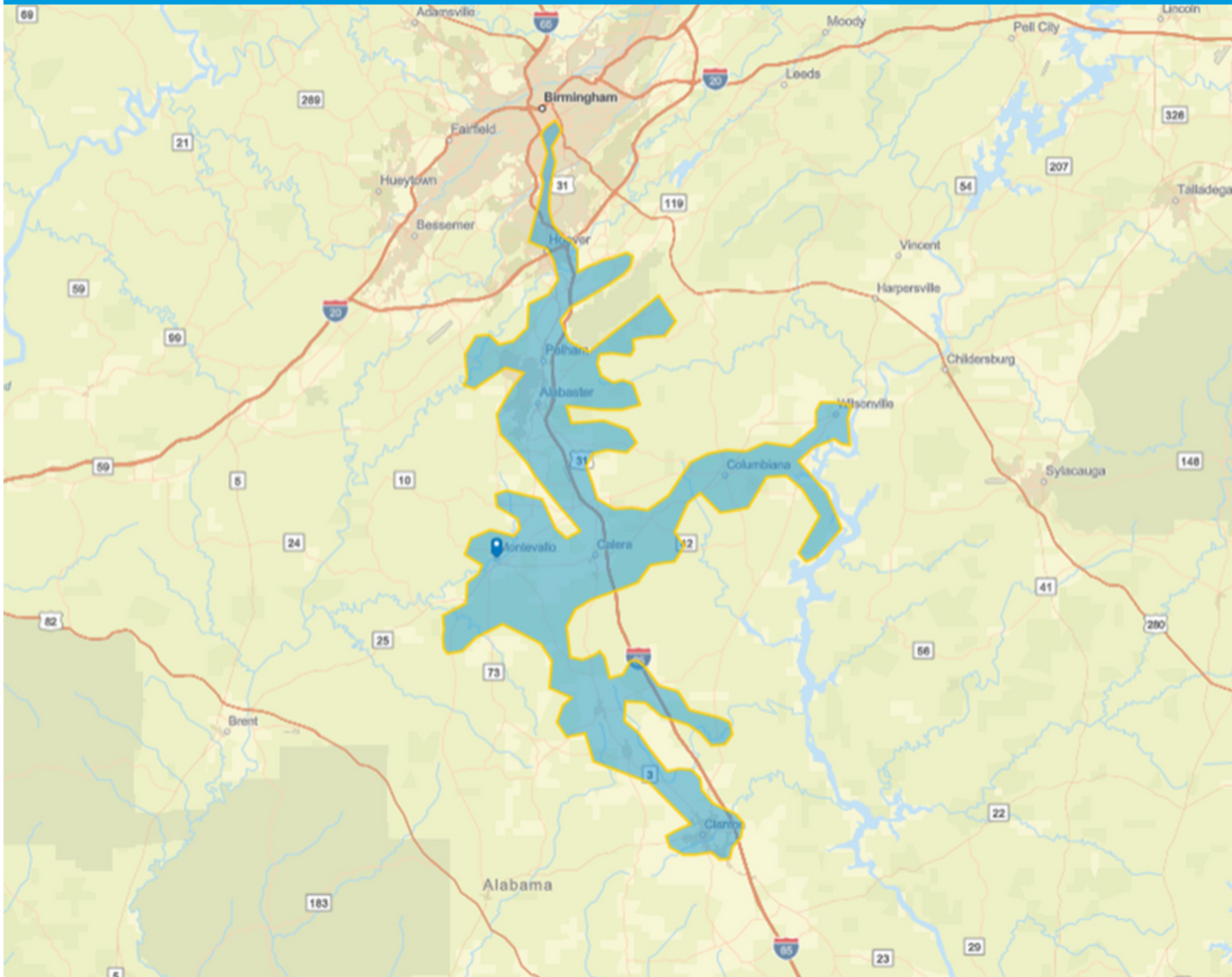
 **MacLean™**  
POWER SYSTEMS  
**260**

 **Alabaster**  
CITY UNLIMITED  
**260**

 **HIBBETT SPORTS**  
**200**

# Alabaster Trade Area

SHELBY COUNTY | ALABAMA



**169,579**

Trade Area  
Population



**194,489**

Trade Area Daytime  
Population



**\$68,968**

Trade Area Median  
Household Income



**30%**

Trade Area Bachelor  
Degree or Higher

Source: 2023 | ESRI





2.5% +

YoY Median HH Income Growth  
Past 5 Yrs



194,489

Trade Area Daytime  
Population



1.99%

YoY Job Growth Past 5 Yrs



# Alabaster Retail & Traffic

SHELBY COUNTY | ALABAMA