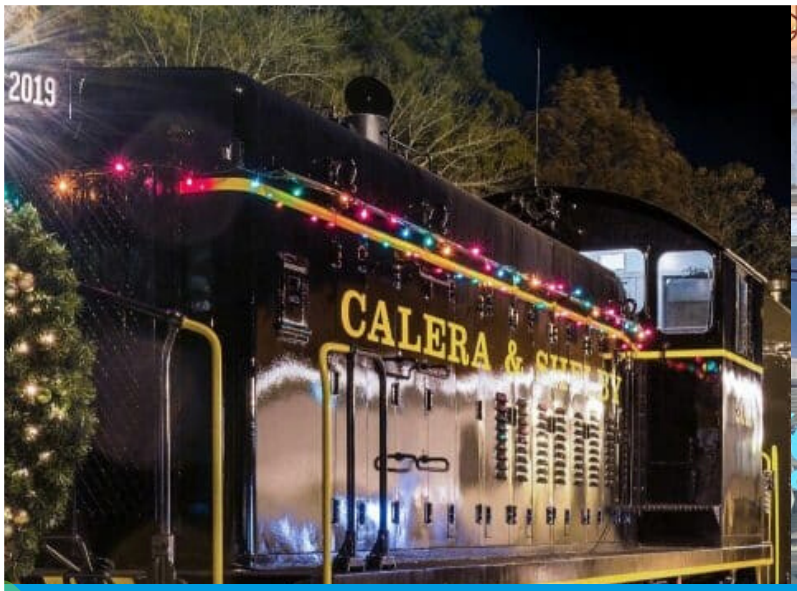
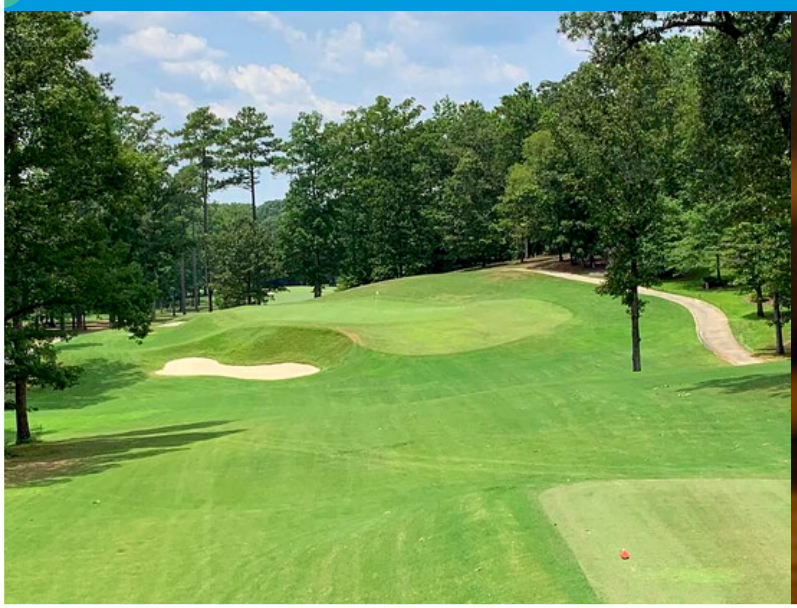


Calera

SHELBY COUNTY | ALABAMA

INC

2021 COMMUNITY PROFILE



City of Calera

SHELBY COUNTY | ALABAMA

Consistently ranked one of the fastest growing cities in Alabama, Calera is bursting with potential! A suburb of the Birmingham-Hoover MSA, Calera is situated on I-65 and benefits from location and convenience while offering a variety of housing options and excellent schools. The Shelby County Airport paired with interstate access at three exits generate development opportunities that result in a diverse economy and strong employment base. The City is also home to Corbin Farms Winery, Ozan Winery & Vineyards, The Heart of Dixie Railroad Museum, Timberline Golf Course and a sports complex that hosts tournaments throughout the year. Calera's focus on downtown revitalization and recent adoption of a comprehensive plan further demonstrate why this community is eager to explore new opportunities!

16,494
City Population

13,152
City Daytime Population

$60,519
City Median Household Income

31%
City Bachelor Degree or Higher

Source: 2020 US CENSUS | ESRI

Median Disposable HH Income

$40,561	$51,303	$51,505
Alabama	Calera	USA

1,757
New Homes Projected by 2026

27%
Population Increase Since 2010

ESRI Tapestry Segments

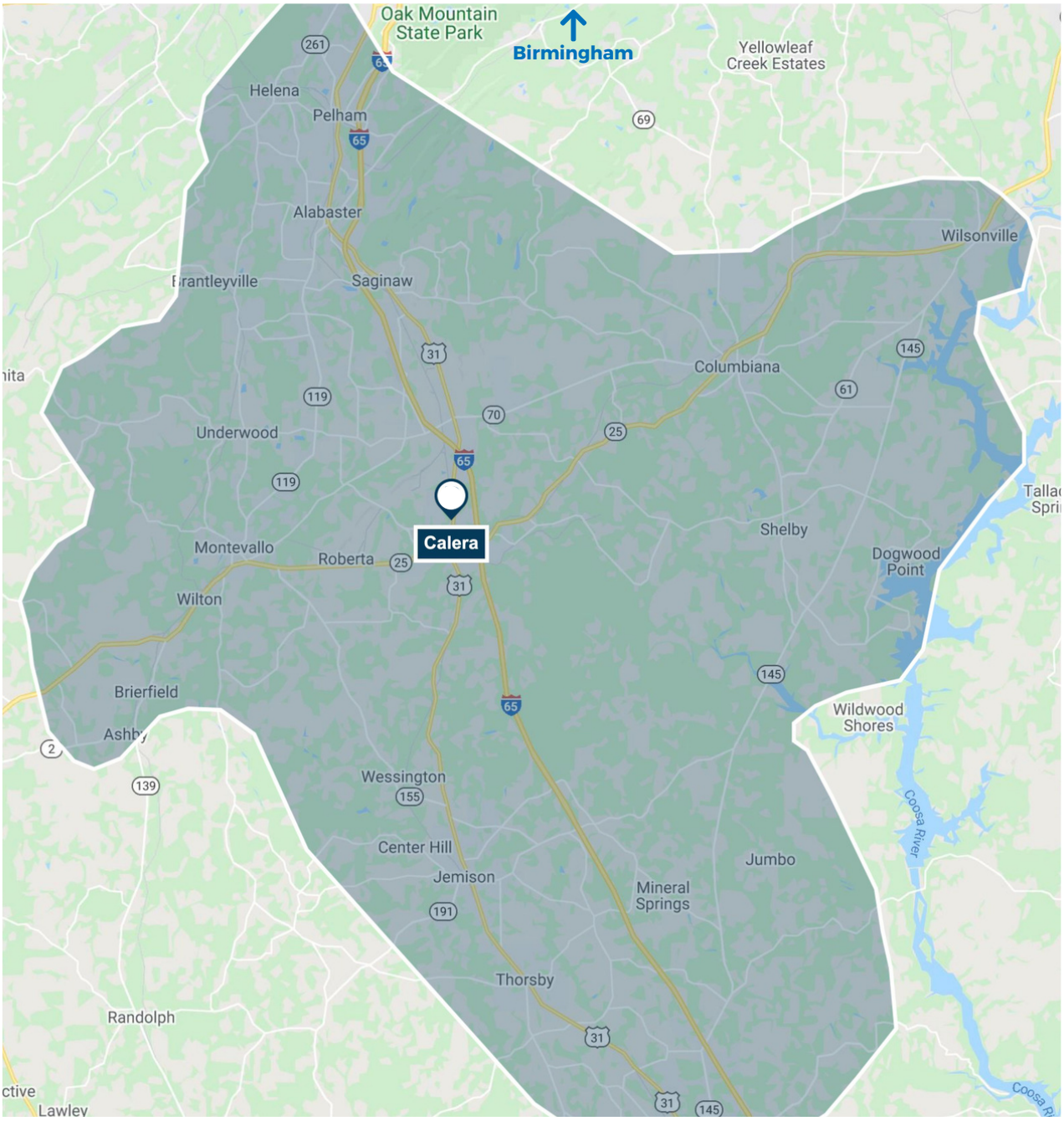
- Middleburg **46%**
- Up & Coming Families **25%**
- Down The Road **14%**

Major Employers

Alabama Power	Shelby County Schools	Sysco	Lhoist	PRADCO Outdoor Brands	Legg's Custom Blended Seasonings A.C. Legg, Inc.
463	382	305	183	121	130

Calera Trade Area

SHELBY COUNTY | ALABAMA



140,977

Trade Area Population

128,152

Trade Area Daytime Population

$66,218

Trade Area Median Household Income

18%

Trade Area Bachelor Degree or Higher

Source: 2021 | The Retail Coach | Mobile Mapping Data

Calera Retail & Traffic

SHELBY COUNTY | ALABAMA

Melody Whitten
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58 INC

Shelby County
Economic Development Corporation