CALERA
SHELBY COUNTY | ALABAMA

THE CENTER OF IT ALL.
Calera is the fifth fastest growing city in the State and as such has experienced tremendous housing growth. Based on subdivisions platted and permits pulled, the City projects an additional 1,709 new homes constructed by 2025.

Calera directly accesses Interstate 65 via three exits - 228, 231, and 234.

The Heart of Dixie Railroad Museum, the official railroad museum of the State of Alabama, features a collection of historic rail cars and hosts a series of events throughout the year to include the Ozan Vineyard Train and North Pole Express which generates 37,000+ visitors annually.

Home to two wineries - Corbin Farms & Ozan Vineyards - both of which are on the Alabama Wine Trail

Home to Timberline Golf Course, which hosted 60 tournaments and 22,000 rounds of golf in 2019, and a new recreation sports complex that hosted 32 tournaments in 2019.

Calera is home to the closest interstate exit to Lay Lake for fishing series tournaments hosted 10 months of the year.

Calera is home to the closest interstate exit for the University of Montevallo.

### Key Market Stats

- **Daytime Population:** 75,000
  - **Calera Trade Area:** 94,621
- **Median Household Income:** $58,003
- **Owner Occupied Dwellings:** 75%
- **Median Age:** 36
- **VPD:** 57,106
  - 2018 ALDOT at I-65 & Hwy 31

### Additional Information

- The Heart of Dixie Railroad Museum
- Home to two wineries
- Home to Timberline Golf Course
- Closest interstate exit to Lay Lake
- Closest interstate exit for the University of Montevallo

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**Sources:**
- ESRI 2020, 2018 Retail Coach
- AL.com
- Niche

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**The Economic Coalition of Shelby County, Alabama, USA**