As we close out week three of “flattening the curve” we are starting to see a flurry of guidance on the newly approved stimulus package. Our team is working hard to stay up-to-date and educated to help answer your questions. As guidance trickles down from Washington, D.C. to the implementing organizations, we will do our best to keep you informed of opportunities and resources that apply to you. There are a couple of ways that you can help us do that.

First and foremost, I urge you to reach out to us at info@58inc.org with any questions that arise. As co-chair of the Birmingham Business Alliance Economic Development Allies work group - a team of economic developers and partner organizations from all over the greater Birmingham region - we are working with the BBA team to craft a series of webinars to answer legal questions in particular. If you have questions regarding anything in the legal realm - leasing, vendor agreements, financing agreements, and other legal instruments - please let us know as soon as possible. We will share those with our team and ensure that they are addressed in those webinars. We will release that schedule once it is finalized.

Second, I urge you to complete the regional Business Impact Assessment survey linked below. The results of this survey will help our team craft direct programming and advocate for policy supportive of revitalization of our impacted businesses.

Next, please complete your 2020 Census. You can go to 2020Census.gov to do so. If you haven’t received your physical mailer with your code to complete, you can simply click the link below the Login button that reads “If you do not have a Census ID, click here.” These counts will help dictate our future funding including any funding that may arise for future crises. It is vital that our count is accurate.

Finally, you should make sure that you follow us on at least one of our social media platforms linked below. Our team is sharing new and relevant information daily, and right now, that social connection is so critical.

Stay Updated By Following Us On Social Media

Reminder For Business Leaders-
We Need Your Information

As the impact of this crisis continues to unfold, we're working with our partners at the Birmingham Business Alliance, the Birmingham Regional Economic Development Alliance and Central Six, in partnership with our local and state government partners, to gather vital information on how our business community is being impacted.
Click Here To Take The Survey

Small Business & Entrepreneurial Resources

Paycheck Protection Program

Small business owners are encouraged to review the following documents concerning the Paycheck Protection Program.

Paycheck Protection Program Overview
Paycheck Protection Program Fact Sheet
Paycheck Protection Program Application

Our team recommends that you consult with your local banker on your eligibility for the new stimulus assistance programs coming down from the Small Business Administration like PPP and EIDL. If you are considering laying off any staff, please consult your banker prior to doing so as it may have an impact on your eligibility for some programs. If you do not have a local banker, you can find a list of SBA approved lenders on our collaborative partner The Shelby County Chamber’s COVID-19 Business Tool Kit page here.

Small Business Guidance from 58 INC.

Commercial Lease Guidance
Managing The Cash Flow Crunch
COVID-19 Employment Resources
Navigating Remote Work

Other Useful Resources

Watch Aprio's COVID-19 Cash Flow Bootcamp to learn cash flow survival strategies to get you through the COVID-19 crisis.
A Message For Alabama's Small Businesses From Governor Kay Ivey

Yesterday April 1st, Governor Kay Ivey issued the letter found at the link below to the small business community of Alabama. Please read it to understand how your business can prepare for upcoming financial support due to COVID 19.

[Governor's Letter To Small Businesses]

Help Us Help You

Please take a few minutes to share with us how The Shelby County Chamber & 58 INC. can assist you. We're putting the finishing touches on some webinars we're going to offer, but welcome your feedback on the types of information & programs you need over the coming days & weeks.

Workforce & Employment Resources

Are You Hiring?

There are many agencies throughout the Birmingham region that are working together to provide guidance and resources to those individuals that may wish to explore a new job or career path during this uncertain time. 58 Inc. is partnering with the Alabama Career Center System, Birmingham Business Alliance and CentralSix AlabamaWorks! to transition unemployed individuals to new jobs or training programs if and when feasible. You may visit [https://joblink.alabama.gov/ada/r/employer](https://joblink.alabama.gov/ada/r/employer) and enter job information or simply contact the Alabaster Career Center to learn more. While their office is closed to the public, they are at work taking your calls and emails and can be reached at 205-663-2542 or alabaster@alcc.alabama.gov.

Do you (or your employees) need training?

In response to these challenging times with COVID-19 disrupting education and training activities at all levels, 58 Inc. is diligently working to identify opportunities for individuals who want to take advantage of programs offered through distance learning to gain new skills and/or seek a different career path. We know that many people are currently out of work due to layoffs, furloughs and closures with
an uncertain future. However, there are still systems in place to learn, train and connect to jobs. In an effort to keep our partners informed and citizens encouraged, 58 Inc. is compiling information on training and employment initiatives across the Birmingham region and will distribute this information to our partners in a separate email soon. Please let us know if you would like to be added to this COVID 19 Workforce Training email list. Email jpruett@58inc.org to be added.

Small Businesses are at the heart of our local economy and now is the time to support them. To that end, we encourage everyone to utilize #ShopShelbyCounty #EatShelbyCounty or #DrinkShelbyCounty to share how you're supporting our friends and neighbors. Our team has been trying out some great local options; check out our posts below!

58 INC.
Thanks for lunch Smiley Brothers Specialty Foods! #takeouttuesday #shopshelbycounty #eatshelbycounty

58 INC.
Enjoy your Saturday Shelby County! Soak up the sun with a Siluria Brewing Company growler to go! ☀️ #shopshelbycounty #drinkshelbycounty

58 INC.
Our local grocers are seeing surges in sales right now, but they are taking care of their customers in big ways. Burnette Farms Market & Cafe offers a full produce box with varying items for $25!...

Read more
www.facebook.com
Our friends at Alabaster City Hall have been bragging about their me... als at Los Angeles Burrito, so we thought we'd give it a shot. The LA Burrito and chips and queso to go were delicious! #shopshelbycounty #shopalabaster The Shelby County Chamber

It's a beautiful day for #wellnesswednesday! We picked up a Bahama Mama energy tea from The Healthy Hangout drive-thru in Alabaster - yum! #shopshelbycounty #shopalabaster The Shelby County Chamber

We have some amazing restaurants in Shelby County serving food from around the world. Use this season to try something new! Saigon Noodle House on 280 is a great choice! #shopshelbycounty #eatshelbycounty

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