Navigating The New Normal

As the stimulus programming is really starting to be implemented, we know that some of our businesses have experienced frustration in accessing resources. Our partners at the state and federal levels have reassured us that they are working hard to work the kinks out of this very new system and ask for our patience. As you navigate resources, please do not hesitate to reach out to our team with questions. If we do not have the answers readily available, we will help you find them. In the mean time, we hope that you are planning for the future. Invest the time in creating a plan for ramping your operations back up. If we can help you navigate that, we are happy to assist.

Stay Updated By Following Us On Social Media

COVID-19 Webinar: Confronting Employment Issues

Maynard Cooper & Gale, the Birmingham Business Alliance and the Birmingham Regional Economic Development Alliance, a network of economic development professionals and organizations in the region, are partnering to offer a series of complimentary webinars covering concerns, priority topics and frequently asked questions from businesses during the COVID-19 pandemic.

Our first webinar will focus on Labor & Employment and address business-related issues and answer questions submitted ahead of time by companies the groups are assisting during the pandemic. In this webinar, members of Maynard Cooper’s Labor & Employment Practice Group will discuss …

• Families First Coronavirus Response Act (Paid Leave)
• COVID-19 in the Workplace
• Navigating Layoffs, Furloughs and Unemployment
• Mental Health and Wellness for the Remote Workforce
• Recovery and the Return to Work

The webinar will be held this Thursday April 16th from 2:00-3:00 PM.

Click Here To Learn More & Register
Attorney General's Office: Here is a press release from Alabama Attorney General Steve Marshall’s office regarding the opening of a “hotline” resource for businesses regarding the enforcement and compliance of the State Health Order relating to the coronavirus pandemic.

Sawyer Solutions: On Thursday, April 16th, Shelby County business Sawyer Solutions will host a free webinar on remote work and productivity. Benji Sawyer, partner with Sawyer Solutions, will share some helpful hints and practical tips to help you and your team maximize productivity in this new environment caused by the COVID-19 pandemic. Issues covered will include: security, remote access, and collaborative tools. Register Here.

PPP Non-Customers List: A recurring issue has been that banks are focusing PPP lending efforts on current customers. The Alabama Small Business Development Center (ASBDC) has compiled a list of lenders who are accepting applications for PPP loans from non-customers. Click here to see the list.

PPP Eligible Lender List: Click here for a list of all eligible PPP lenders.

Alabama Child Care Provider Webinar: This webinar provides targeted guidance to child care providers as result of the COVID-19 crisis. Click here to view the webinar.

Now Is The Time

The current Shelby County response rate to the 2020 Census is 58.5%. Please visit the link below and complete your quick survey to help Alabama get the most accurate count and maximize its representation and funding at the Federal level.

Click Here to Take The Census

Virtual Town Hall
Senator Doug Jones

BBA Virtual Meeting With Senator Doug Jones

Our partners at the Birmingham Business Alliance (BBA) will hold a virtual meeting with Senator Doug Jones, on April 20 at noon, to learn more about the recently passed federal legislation related to COVID-19, discuss what the next legislative package may look like, and the impact on the Birmingham region and our local businesses. Following Senator Jones’ briefing, he will accept Q&A from participants.

Click Here To Register
Small Businesses are at the heart of our local economy and now is the time to support them. To that end, we encourage everyone to utilize #ShopShelbyCounty #EatShelbyCounty or #DrinkShelbyCounty to share how you’re supporting our friends and neighbors. Check out some of the cool Shelby County businesses we’ve been visiting below!
58 INC.

Stop by Area 41 Pizza Co. in Mt. Laurel and grab you a slice...or five. 😊

Read more
www.facebook.com

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Starting off Friday right! Thanks Bullet Coffee #shopshelbycounty ☀️ ☕️

Read more
www.facebook.com

58 INC.

Kick back this weekend with a craft beer or cider from The Beer Hog- still open in Pelham w/ a great selection! 🍺

#shopshelbycounty
#drinkshelbycounty

Read more
www.facebook.com

58 INC.

The Purple Onion Deli & Grill in Pelham has some amazing Mediterranean take home options! Try one of their colorful meals this week! #shopshelbycounty #eatselbycounty

Read more
www.facebook.com